



WFXV
201 Humboldt Street
Rochester, NY 14610

National Media Research Inc
815 Slaters Lane
Alexandria, VA 22314

Contract # 1444758

Schedule Dates 10/25/16-10/31/16
Advertiser NRCC (66196)
Agency National Media Research Inc (10525)
Product Political - Issues / Propositions (1068)
Brand 155/915/8145 (566596)
Salesperson Millennium - New York, New York (1406)
Sales Office Millennium - New York
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 155/915/8145
Account Types National/Political
Billing Type Standard
Comments NRCC IE 2016
This is a new order being sent as a revision to reflect corrections in programming made before sending.

Date Entered 10/07/16
Last Modified 10/07/16
Entered By Julie Orilio
CO-OP No
Headline # ECR25326154
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$609.00
Net Total \$3,451.00
Sales Tax

Utica (WFXV)

| By Broadcast Month | Spots | Rate |
|---------------------|-----------|-------------------|
| Oct. 2016 | 20 | \$3,360.00 |
| Nov. 2016 | 5 | \$700.00 |
| Grand Total: | 25 | \$4,060.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|-------------------------|-----|----|----|----|----|----|----|----|-------|---------|---------|--------------|------------------|---------|
| 1.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 4:30P- FAMILY FEUD | 1 | | X | | | | | | 1 | \$30.00 | \$30.00 | Utica (WFXV) | Family Feud | 10/7/16 |
| 2.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 4:30P- FAMILY FEUD | 1 | | | | X | | | | 1 | \$30.00 | \$30.00 | Utica (WFXV) | Family Feud | 10/7/16 |
| 3.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 5P- The Middle | 1 | | X | | | | | | 1 | \$40.00 | \$40.00 | Utica (WFXV) | The Middle | 10/7/16 |
| 4.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 5P- The Middle | 1 | | | | X | | | | 1 | \$40.00 | \$40.00 | Utica (WFXV) | The Middle | 10/7/16 |
| 5.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 5P- The Middle | 1 | X | | | | | | | 1 | \$40.00 | \$40.00 | Utica (WFXV) | The Middle | 10/7/16 |
| 6.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 5:30P- Hot in Cleveland | 1 | | | X | | | | | 1 | \$40.00 | \$40.00 | Utica (WFXV) | Hot In Cleveland | 10/7/16 |
| 7.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 5:30P- Hot in Cleveland | 1 | | | | | X | | | 1 | \$40.00 | \$40.00 | Utica (WFXV) | Hot In Cleveland | 10/7/16 |
| 8.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 6P- Modern Family | 1 | | X | | | | | | 1 | \$50.00 | \$50.00 | Utica (WFXV) | Modern Family | 10/7/16 |
| 9.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 6P- Modern Family | 1 | | | | X | | | | 1 | \$50.00 | \$50.00 | Utica (WFXV) | Modern Family | 10/7/16 |
| 10.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 6P- Modern Family | 1 | X | | | | | | | 1 | \$50.00 | \$50.00 | Utica (WFXV) | Modern Family | 10/7/16 |
| 11.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 6:30P- Modern Family | 1 | | X | | | | | | 1 | \$50.00 | \$50.00 | Utica (WFXV) | Modern Family | 10/7/16 |
| 12.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 6:30P- Modern Family | 1 | | | | X | | | | 1 | \$50.00 | \$50.00 | Utica (WFXV) | Modern Family | 10/7/16 |
| 13.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 6:30P- Modern Family | 1 | X | | | | | | | 1 | \$50.00 | \$50.00 | Utica (WFXV) | Modern Family | 10/7/16 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

See the back of this document for Advertising Contract Terms and Conditions



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| 14.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 7P- BIG BANG THEORY 1ST | 1 | | X | | | | | | 1 | \$60.00 | \$60.00 | Utica (WFXV) | Big Bang Theory | 10/7/16 |
| 15.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 7P- BIG BANG THEORY 1ST | 1 | | | | X | | | | 1 | \$60.00 | \$60.00 | Utica (WFXV) | Big Bang Theory | 10/7/16 |
| 16.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 7P- BIG BANG THEORY 1ST | 1 | X | | | | | | | 1 | \$60.00 | \$60.00 | Utica (WFXV) | Big Bang Theory | 10/7/16 |
| 17.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | | | X | | | | | 1 | \$60.00 | \$60.00 | Utica (WFXV) | Big Bang Theory | 10/7/16 |
| 18.0 | Normal Line / SPOT | 10/28/16-10/28/16 | 3 | :30 | 7:30P- 8P (EST) | 1 | | | | | X | | | 1 | \$60.00 | \$60.00 | Utica (WFXV) | Big Bang Theory | 10/7/16 |
| 19.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | :30 | 8P- MLB WORLD SERIES | 1 | | | | | | | X | 1 | \$500.00 | \$500.00 | Utica (WFXV) | FOX MLB World Series games 4-7 | 10/7/16 |
| 20.0 | Normal Line / SPOT | 10/31/16-10/31/16 | 3 | :30 | 8P- 11P (EST) | 1 | X | | | | | | | 1 | \$500.00 | \$500.00 | Utica (WFXV) | FOX MLB World Series games 4-7 | 10/7/16 |
| 21.0 | Normal Line / SPOT | 10/25/16-10/25/16 | 3 | :30 | 7:30P- MLB WORLD SERIES | 1 | | X | | | | | | 1 | \$400.00 | \$400.00 | Utica (WFXV) | FOX MLB World Series games 1-3 | 10/7/16 |
| 22.0 | Normal Line / SPOT | 10/26/16-10/26/16 | 3 | :30 | 7:30P- MLB WORLD SERIES | 1 | | | X | | | | | 1 | \$400.00 | \$400.00 | Utica (WFXV) | FOX MLB World Series games 1-3 | 10/7/16 |
| 23.0 | Normal Line / SPOT | 10/27/16-10/27/16 | 3 | :30 | 8P- 11P (EST) | 1 | | | | X | | | | 1 | \$400.00 | \$400.00 | Utica (WFXV) | FOX MLB World Series games 1-3 | 10/7/16 |
| 24.0 | Normal Line / SPOT | 10/30/16-10/30/16 | 3 | :30 | 1P- NFL EARLY GAME | 1 | | | | | | | X | 1 | \$500.00 | \$500.00 | Utica (WFXV) | NFL GAME 1 | 10/7/16 |

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

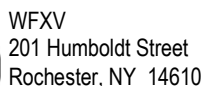
Date:

Accepted-Station:

Date:

Comments:

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